

## CLAIMS

What is claimed is:

1. A golf ball assembly with instructional indicia situated thereon, comprising:
  - a plurality of golf balls each including a substantially rigid spherical body having an outer surface with a plurality of semi-spherical dimples formed thereon;
  - said golf balls including a putt golf ball of a first color having a pair of spaced bands flanking an equator of the body and having an equal diameter and being spaced an equal distance from the equator of the body, a substantially circular putt target marking situated on the equator of the body between the bands with a width no greater than a width of a space defined between the bands, and putting instructional indicia including text identifying the putt target marking as where a user should strike the putt golf ball while putting, wherein the putt target marking is adapted for indicating a point on the putt golf ball to be struck when putting, and the bands indicate any spin associated with the putt golf ball when putting;
  - said golf balls further including a drive golf ball of a second color having a substantially circular tee marking situated on the body thereof, a substantially circular drive target marking situated in a hemisphere of the body of the drive golf ball in which the tee marking is situated and forming an angle of between 30 and 60 degrees with a center of the body of the drive golf ball and the tee marking, and driving instructional indicia including text identifying the drive target marking as where the user should strike the drive golf ball while driving, wherein the tee marking is adapted for indicating a point on the drive golf ball to be positioned on a tee when driving, and the drive target marking is adapted for indicating a point on the drive golf ball to be struck when driving;
  - said golf balls further including a plurality of general instruction golf balls of different colors each having general instructional indicia including text; and
  - said golf balls each including arrow indicia positioned thereon, wherein upon positioning the golf ball such that the arrow indicia is situated at an apex of the golf

27 ball and is directed in an intended direction of motion of the golf ball, the  
28 instructional indicia is visible to a user positioned to strike the golf ball.

1 2. An instructional golf ball, comprising:  
2 a spherical body having an outer surface with a plurality of dimples formed  
3 thereon; and  
4 instructional indicia situated on the outer surface of the body, the  
5 instructional indicia including text for providing guidance as to the manner in which  
6 the golf ball should be played by a user.

1 3. The instructional golf ball as recited in claim 2, and further comprising a pair  
2 of spaced bands flanking an equator of the body of the golf ball, and a putt  
3 target marking situated on the equator of the body between the bands,  
4 wherein the putt target marking is adapted for indicating a point on the golf  
5 ball to be struck when putting, and the bands indicate any spin associated  
6 with the golf ball when putting.

1 4. The instructional golf ball as recited in claim 3, wherein the text indicates  
2 that the putt target marking is the point on the golf ball to be struck when  
3 putting.

1 5. The instructional golf ball as recited in claim 2, and further comprising a  
2 drive target marking situated on the body of the golf ball, wherein the drive  
3 target marking is adapted for indicating a point on the golf ball to be struck  
4 when driving.

1 6. The instructional golf ball as recited in claim 5, wherein the text indicates  
2 that the drive target marking is the point on the golf ball to be struck when  
3 driving.

- 1 7. The instructional golf ball as recited in claim 5, and further comprising a tee  
2 marking situated on the body of the golf ball, wherein the tee marking is  
3 adapted for indicating a point on the golf ball to be positioned on a tee when  
4 driving.
- 1 8. The instructional golf ball as recited in claim 2, and further comprising feet  
2 indicia indicative of feet of the user situated on the outer surface of the body,  
3 the feet indicia illustrating a proper positioning of the feet of the user in  
4 accordance with the text.
- 1 9. The instructional golf ball as recited in claim 2, and further comprising arrow  
2 indicia positioned on the body of the golf ball.
- 1 10. The instructional golf ball as recited in claim 9, wherein upon positioning the  
2 golf ball such that the arrow indicia is situated at an apex of the golf ball and  
3 is directed in an intended direction of motion of the golf ball, the text is  
4 visible to the user when positioned to strike the golf ball.
- 1 11. A method of improving the manner in which a golf ball is played by a user  
2 during golf, comprising:  
3 placing a golf ball on a ground surface, the golf ball including a spherical  
4 body having an outer surface with a plurality of dimples formed thereon;  
5 reading instructional indicia situated on the outer surface of the body,  
6 wherein the instructional indicia includes text for providing guidance as to the  
7 manner in which the golf ball should be played by a user; and  
8 playing the golf ball in the manner indicated by the instructional indicia.
- 1 12. The method as recited in claim 11, wherein a pair of spaced bands flank an  
2 equator of the body of the golf ball, and a putt target marking is situated on  
3 the equator of the body between the bands, and further comprising using the  
4 putt target marking to determine a point on the golf ball to be struck when

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5        putting, and the using the bands to detect any spin associated with the golf  
6        ball when putting.

1    13.    The method as recited in claim 12, wherein the text indicates that the putt  
2        target marking is the point on the golf ball to be struck when putting.

1    14.    The method as recited in claim 11, wherein a drive target marking is situated  
2        on the body of the golf ball, and further comprising using the drive target  
3        marking to determine a point on the golf ball to be struck when driving.

1    15.    The method as recited in claim 14, wherein the text indicates that the drive  
2        target marking is the point on the golf ball to be struck when driving.

1    16.    The method as recited in claim 14, wherein a tee marking is situated on the  
2        body of the golf ball, and further comprising using the tee marking to  
3        determine a point on the golf ball to be positioned on a tee when driving.

1    17.    The method as recited in claim 11, wherein feet indicia indicative of feet of  
2        the user is situated on the outer surface of the body, the feet indicia  
3        illustrating a proper positioning of the feet of the user in accordance with the  
4        text.

1    18.    The method as recited in claim 11, wherein arrow indicia is positioned on the  
2        body of the golf ball.

1    19.    The method as recited in claim 18, wherein upon positioning the golf ball  
2        such that the arrow indicia is situated at an apex of the golf ball and is  
3        directed in an intended direction of motion of the golf ball, the text is visible  
4        to the user when positioned to strike the golf ball.

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